

VIPNET Tuesday Lecture Seies- Talk 14

Introduction to Intellectual Property Rights (IPR)

You all must have heard the words like Trade Marks, Patents, Copyright, Registered Design Rights, etc. Have you wondered what they are? These all are Intellectual Property rights, that is, the rights associated with “products of the mind.” Intellectual Property is entirely a human creation or creativity, and its protection is critical to foster innovation. Without the protection of ideas or creativity, individuals would not reap the full benefits of their inventions and may focus less on research and development. Therefore, IPR is mended. To know more about it, listen to our upcoming Lecture.

Join us for the fourteenth session in the lecture series on Tuesday, **22ndSeptember 2020**, at **4:00 PM**. Our fourteenth Lecture is on, “**Introduction to Intellectual Property Rights (IPR)**.” This webinar will provide you with an introduction to basic concepts and definitions of Intellectual Property (IP) and Intellectual Property Rights (IPR). Additionally, participants will also come to know about the role of innovation and entrepreneurship in economic growth and development. The talk will be delivered by **Dr. Deep Jyoti Francis, Monitoring and Evaluation Officer, Humana People to People India, New Delhi**. The talk will be of 30-40 minutes, followed by an interaction session. Don't miss the chance to interact with our expert to clear your doubts.

You all can listen to the talk on the Vigyan Prasar YouTube channel and ask your queries by typing it in the comment section. Encourage your fellow members to join in large numbers and reap the maximum benefit of this lecture series.

Let's explore the wonders of Science!!!!

Join the webinar using:

YouTube link <https://www.youtube.com/user/VigyanPrasar1>